# Heroes Of Pymoli Observable Trends

1. The average Heroes of Pymoli player is a male between the age of 20 and 24.
2. Most players spend around $3.00 on a given item and have spent between $4.00 and $5.00 on the game, in total.
3. Looking at the most purchased and profitable items, it seems most players buy between 1-2 items to reach that $4-5 total purchase amount, with the most frequent buyers only purchasing 2-3 more items than that.